

**S/N 09/852,229**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Michael Cristofalo et al.	Examiner:	Mushfikh Alam
Serial No.:	09/852,229	Group Art Unit:	2623
Filed:	May 8, 2001	Docket:	2050.065US1
Customer No.:	44367	Confirmation No.:	4955
Title:	TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER PROGRAMMING SEGMENTS BY MAKING BANDWIDTH TRADEOFFS		

**PETITION FOR A TWO-MONTH EXTENSION OF TIME**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In accordance with the provision of 37 C.F.R § 1.136(a), it is respectfully requested that a two-month extension of time be granted in which to respond to the Office Action mailed May 29, 2008, said period of response being extended from August 29, 2008 to October 29, 2008.

**Please charge Deposit Account No. 19-0743 in the amount of \$490.00 to cover the required extension fee. Please charge any additional fees or credit overpayment to deposit Account No. 19-0743.**

Respectfully submitted,

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402  
(408) 278-4058

Date 10/29/2008

By 

Dag H. Johansen  
Reg. No. 36,172

**CERTIFICATE UNDER 37 CFR 1.8:** The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 27 day of October, 2008.

Name John D. Gustav-Wrathall  
**Paralegal**  
**Schwegman, Lundberg & Woessner**

  
Signature